



NEWS RELEASE

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Holmen woman sees \$75,000 come streaming in

(Madison)—Kimberly Reinhart of Holmen lives in an area known for “mighty rivers.”

The greater La Crosse region is no slouch when it comes to mighty cash flow, either. Not in Reinhart’s experience anyway. She recently won \$75,000 playing the Wisconsin Lottery’s \$5 “Big Money” instant scratch game.

She bought her ticket at Express Mart, 16894 Main St. in Galesville. For selling Reinhart’s ticket, Express Mart earns \$1,500 from the Lottery. Lottery retailers who sell winning tickets with prizes of \$600 or more earn the equivalent of 2% of the prize, up to a maximum commission of \$100,000.

The “Big Money” instant game has more than \$3.75 million in prizes and a top prize of \$75,000. Players win by matching their numbers to the winning numbers.

