



**WISCONSIN
LOTTERY**

NEWS RELEASE

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Get your ticket to Lambeau Field starting today

Win seats for three years with Wisconsin Lottery's "PACKERS" scratch game



(Madison) — The Green Bay Packers are about to begin their 2009 campaign, but for Packers fans all across Wisconsin who dream of watching the team in person today is actually the kick off to the 2010 season.

The Wisconsin Lottery's new \$10 "PACKERS" instant scratch game goes on sale statewide today.

The "PACKERS" scratch game features more than \$5.2 million in instant cash prizes, including a top cash prize of \$50,000. But for many people the real prize will be awarded at the end of the game. Players can enter their non-winning "PACKERS" tickets in a special mail-in bonus drawing that will award one lucky winner four club seats to all Packers home games in the 2010, 2011 and 2012 seasons—including playoffs—with the opportunity to then purchase those seats. Forty-eight other drawing winners will receive two luxury suite tickets to a 2010 home game along with additional VIP prizes; 100 more will win \$300 Packer Pro Shop Gift Cards.

The bonus drawing will be held after March 15, 2010. Players can mail their entries any time before then. Odds of winning will depend on the number of entries received.

Only about 800,000 "PACKERS" tickets featuring the team's name, its green and gold colors and its emblematic "G" logo and helmet have been printed and will be available. The Lottery expects the game to sell fast.