



WISCONSIN LOTTERY

2135 Rimrock Road - MS 231
P.O. Box 8941
Madison, WI 53708-8941

News Release

Contact: Wisconsin Lottery Communications

☎ 608-261-8412 | ✉ WILotteryCommunications@wisconsin.gov | 📠 608-264-6644

WILottery.com



April 5, 2019
FOR IMMEDIATE RELEASE

New *All or Nothing* Game Debuts Sunday

Wisconsin Lottery launches first new Lotto game since 2014 this weekend

MADISON, Wis. – The Wisconsin Lottery makes history Sunday, April 7 when its new **All or Nothing** Lotto game launches. The state’s first Lotto game since 2014, **All or Nothing** is a unique \$2 daily game where players can win the \$100,000 top prize by matching all 11 numbers or none of the 11 numbers.

“We are very excited about our launch of the new All or Nothing daily game,” said Wisconsin Lottery Director **Cindy Polzin**. “There is always great anticipation for a new game and since this particular play style is something that we have not had before, it adds to the buzz around this launch.”

Just as the game is titled, players can win the \$100,000 top prize by matching all 11 numbers or none of the 11 numbers. In total, there are eight ways to win a prize. Matching 10 numbers or one number wins \$500, matching nine or two numbers wins \$40, and matching eight or three numbers wins \$4. No prizes are won for matching four, five, six, or seven numbers.

HOW TO PLAY ALL OR NOTHING:

1. Choose eleven different numbers from 1 to 22.
2. Place wagers by asking for a QUICK PICK or by using the All or Nothing playslip. Playslips are available at Wisconsin Lottery retailers.
3. Choose how many draws to play. Each ticket costs \$2 per play per draw. All or Nothing can be played up to 7 draws in advance.
4. Check playslip carefully before handing it to the retailer. ALL OR NOTHING TICKETS CANNOT BE CANCELLED.
5. Give completed playslip and cash to the retailer.
6. Receive, sign, and safeguard ticket. A ticket is needed to claim a prize. Playslips are not valid to claim a prize.



Match	Win	Odds
11 of 11	\$100,000* (TOP PRIZE).....	1: 705,432
10 of 11	\$500	1: 5,831
9 of 11	\$40	1: 234
8 of 11	\$4	1: 26
3 of 11	\$4	1: 26
2 of 11	\$40	1:234
1 of 11	\$500	1: 5,831
0 of 11	\$100,000* (TOP PRIZE).....	1: 705,432

Drawings occur daily after 9 p.m. Tickets must be purchased before 9 p.m. to be included in that day’s drawing. Additional information about All or Nothing, including a “how to play” video, can be found at wilottery.com/allornothing.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations and six cents to retailers. Since 1988, the Wisconsin Lottery generated:

- More than \$14.5 billion in total revenue
- Over \$8.2 billion in prizes paid
- More than \$4.3 billion in funding for property tax credits to eligible Wisconsin homeowners

For more about the Wisconsin Lottery, visit wilottery.com. The Wisconsin Lottery is on social media via Facebook and YouTube ([/wilottery](https://www.youtube.com/wilottery)) and Twitter and Instagram ([@wilottery](https://www.instagram.com/wilottery)).