IS IT REAL? PRIZE GIVEAWAY

OFFICIAL RULES

A. ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR WIN. OVERALL ODDS OF WINNING DEPEND ON TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. The DRAWING is open only to individuals who are eighteen (18) years of age or older at the time of entry. Only residents of the State of Wisconsin are eligible. For the purposes of eligibility, a resident of the State of Wisconsin is defined as a person whose primary residence is within the State of Wisconsin. Employees of the Wisconsin Lottery (the “Sponsor” or “Lottery”), and the Secretary, Deputy Secretary, and Executive Assistant of the Wisconsin Department of Revenue, and their immediate family members as defined in s.19.42(7) Wis. Stats. are not eligible. The DRAWING is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation. For the purposes of Prize Notification (see section 3.E below), the winners must be following the Wisconsin Lottery on Twitter at the time of Prize Notification.

B. HOW TO ENTER: The ENTRY period begins at 12:00 P.M. Central Time (“CT”) on Friday, September 19, 2014 and ends at 12:00 P.M. CT on Monday, October 6, 2014 (“Entry Period”). The only way to enter is online through Twitter. No other method of entry will be accepted. Limit one (1) entry per Twitter account. If multiple entries are received from a single Twitter account, only the last tweet from that account during the ENTRY period will be eligible for the drawing.

During the ENTRY period, respondents will have to tweet either "#WiLotReal" or "#WiLotFX" to indicate whether they believe the feats performed in the Wisconsin Lottery 2014 Packers commercial were actually real (#WiLotReal) or special effects (#WiLotFX). Respondents must also include "@wilottery" in their answer.
For the purposes of Prize Notification, respondents must also be "following" the Wisconsin Lottery on Twitter at the time of prize notification.

In addition to these Official Rules, any rules and requirements listed in the individual Details of Our Current Prize Giveaway for that particular DRAWING shall be considered part of the Official Rules.

C. METHOD OF SELECTING WINNERS: Winners for the DRAWING are selected by random drawings conducted in accordance with s. 565.27 (2), Wis. Stats.

The DRAWING consists of one (1) drawing to be held on Monday, October 6, 2014. The DRAWING date may be changed by the Lottery Administrator to meet the operational needs of the Lottery.

Prizes are limited to one (1) per Twitter account and per household. In these Official Rules, a household is defined as the same address. Once an eligible DRAWING entry has been drawn for a person or household, any subsequent entries drawn for that same person or household will be disqualified.

In the DRAWING, only those entrants who tweeted the correct hashtag and "@wilottery" within the timeframe will be eligible. Of those entrants who are eligible, there will be five (5) entries drawn at random, with the order in which the entries are drawn being noted. The first eligible entry drawn shall win an autographed Green Bay Packers football. The next four eligible entries drawn shall win $15 in Wisconsin Lottery scratch tickets. (See section 3.D for prize details.)

After the initial drawing of the five (5) winning entries is held, ten (10) additional eligible entries will be drawn as alternates ("Alternates"), with the order in which the entries are drawn being noted. If an entry for the DRAWING is disqualified or a prize is forfeited, an Alternate will be awarded the applicable prize. The order in which the Alternate entry is drawn in the alternate drawing determines the order in which an Alternate entry will be awarded a forfeited prize or a prize from a disqualified entry. The order in which a specific prize is forfeited or disqualified, regardless of the type of prize, determines the order in which it is awarded to the next Alternate.

No more than one individual person may win a DRAWING prize. No groups or entities (other than one individual person) may claim a DRAWING prize or any portion of said prize. Any entry in which one individual person cannot be determined from the Twitter account or response will be disqualified.
D. PRIZES: No fee or payment is required to receive a DRAWING prize. All other costs and expenses associated with prize acceptance not specified herein as being provided are the sole responsibility of each winner.

DRAWING prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value at its sole and absolute discretion.

The "autographed Green Bay Packers football" consists of a single football, signed by a present or former Green Bay Packer, at the sole determination of the Lottery. The total estimated retail value of the autographed Green Bay Packers football prize is $199.

The "$15 in Wisconsin Lottery scratch tickets" prizes shall consist of five (5) $3 Green Bay Packers scratch tickets. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value at its sole and absolute discretion.

In addition to the information contained in these Official Rules, DRAWING prizes are subject to the Wisconsin Lottery DRAWING Operational Procedures. This prize giveaway is not affiliated with the Green Bay Packers, Inc. or Visa, Inc.

E. NOTIFICATION AND PRIZE DELIVERY: The Lottery will first "follow" the winners on Twitter, and then send a personal message to the winner via Twitter, where they will be asked to provide a proper name and mailing address, and verify that they are at least 18 years of age. For the purposes of Prize Notification, respondents must also be "following" the Wisconsin Lottery on Twitter at the time of prize notification. If the winner is not following the Wisconsin Lottery on Twitter at that time, the prize will be forfeited and an Alternate will be awarded the prize (see Section C, paragraph 5). The names of the winners will be announced through the Wisconsin Lottery's Twitter and Facebook accounts and Player’s Club. Potential winners have five (5) days after prize notification to respond to the Wisconsin Lottery with a proper name, shipping address and age verification. If a potential winner fails to respond to the Wisconsin Lottery’s prize notification within that time, the prize will be forfeited and an Alternate will be awarded the prize (see Section C, paragraph 5).

Prizes will be mailed or shipped to the winners as soon as reasonably possible. Delivery dates are scheduled and subject to change at the Lottery’s discretion. The Wisconsin Lottery and each of its respective agents and representatives are not responsible for loss, theft or delay of prizes associated with the DRAWING once the prizes have been mailed or shipped.
Prizes will be mailed or shipped to the address provided by the winner in the post-drawing notification. In the event that a prize cannot be successfully delivered to that address, or the address is outside of the state of Wisconsin, such potential winner will be disqualified, the prize will be forfeited, and an Alternate will be awarded the prize.

Any prizes that remain unclaimed after November 8, 2014 will be considered permanently forfeited, and no further Alternates will be selected.

Prize payments are subject to the provisions of Sec. 565.30, Wis. Stats.

F. WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the DRAWING and claiming a prize, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the State of Wisconsin, Wisconsin Department of Revenue, Wisconsin Lottery, Twitter, Green Bay Packers, Inc., and each of their respective affiliated companies, parents, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the DRAWING, and all of their respective officers, directors, employees, agents and representatives (collectively, “Released Parties”) for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the DRAWING or from the receipt or use of any DRAWING prize or activity related to the receipt or use of any such prize. By acceptance of prize, each winner grants to Wisconsin Lottery and each of their respective designees the right to publicize such winner’s name, address (city only), photograph, voice, statements or other likeness and prize information in any media now known or hereafter devised, throughout the world, in perpetuity, without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law.

G. GENERAL CONDITIONS: Released Parties are not responsible for printing or typographical errors in any DRAWING-related materials, or for stolen, late, misdirected, lost, damaged, garbled, delayed, incomplete, or inaccurate entries. DRAWING entries generated by a script, macro or other mechanical or automated means will be disqualified. The Wisconsin Lottery and each of their respective agents, released parties and representatives are not responsible for incorrect, inaccurate transcription or loss or delay of entry or prize reply information, or any viruses transmitted to computers of participants via the Internet, or for any technical or human errors associated with the DRAWING. If, in the exclusive judgment of Wisconsin Lottery, this DRAWING becomes compromised in any way, Wisconsin Lottery reserves the right to withdraw the offer, cancel any method of entry, to void any entries submitted fraudulently or select winners from all eligible entries received prior to act that compromised the DRAWING.
Persons who tamper with or abuse any aspect of the DRAWING or website or attempt to undermine the legitimate operation of the DRAWING by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any of the Released Parties’ representatives or who are in violation of these Official Rules, as solely determined by the Wisconsin Lottery, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this DRAWING is unlawful and subject to legal action by the Wisconsin Lottery and the Released Parties. Wisconsin Lottery shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the DRAWING, and to resolve all disputes in its sole discretion. Released Parties make no warranty, guaranty or representation of any kind concerning any prize, and disclaim any implied warranty. Wisconsin Lottery’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved under applicable laws in the County of Dane, State of Wisconsin. State of Wisconsin standard terms and conditions accessible via http://vendornet.state.wi.us/vendornet/doaforms/doa-3054a.doc (the “State of Wisconsin Standard Terms and Conditions”) are made a part of these Official Rules. To the extent that the terms of the State of Wisconsin Standard Terms and Conditions conflict with the terms of these Official Rules, the State of Wisconsin Standard Terms and Conditions shall control.

Wisconsin Lottery, as applicable, reserves the right, in their sole discretion, to cancel or suspend the DRAWING (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the DRAWING (or any portion thereof). In the event of cancellation, Wisconsin Lottery may elect to identify winners and award the prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

Any attempt by an entrant to deliberately damage any website or undermine the content or legitimate operation of this DRAWING is a violation of criminal and civil laws and should such an attempt be made, Wisconsin Lottery will disqualify any such entrant and reserve the right to seek damages (including attorneys’ fees) and other remedies from any such entrant to the fullest extent permitted by law.