



WISCONSIN LOTTERY

2135 Rimrock Road - MS 231
P.O. Box 8941
Madison, WI 53708-8941

News Release

Contact: Wisconsin Lottery Communications | ☎ 608-261-8412 ✉ WILotteryCommunications@wisconsin.gov

WILottery.com



October 29, 2020
FOR IMMEDIATE RELEASE

Holly Jolly Raffle Returns Over 500 more prizes than last year

MADISON, Wis. – The limited-time, limited-quantity Holly Jolly Raffle is back! The year of 2019 brought a record-setting year of sales for Holly Jolly Raffle, so this year, the Wisconsin Lottery has added an *additional 25,000 tickets* totaling 125,000 available tickets with more than 500 more prizes than last year.

This year's Holly Jolly Raffle has **one** top prize of **\$100,000**, **65** prizes of **\$1,000**, and **1,500** prizes of **\$100** prizes. If the six-digit number exactly matches one of the winning numbers drawn, in exact order, the ticket wins the corresponding prize. Tickets are available at all Wisconsin Lottery retailers.

Sales of this raffle **started on October 23, 2020** and over 15 percent of the available tickets have already been sold. Tickets must be purchased before December 7, 2020 and the drawing will be held on December 7, 2020. Winning numbers will be available the evening of December 7, 2020 at wilottery.com/games/raffles and Lottery retailers. Winning tickets can be redeemed after the drawing.

In 2019, the Holly Jolly Raffle tickets sold out in just 26 days, making it the fastest sell-out of a 100,000 quantity Holly Jolly Raffle in Lottery history.



Winning odds: \$100,000, 1:125,000; \$1,000, 1:1,924; \$100, 1:84. Prizes = 50.4% of sales. Odds based on 125,000 tickets sold.

Prizes not claimed within 180 days after drawing are forfeited.

Each play costs \$5 and prints on a separate ticket. A 6-digit number is printed on each Holly Jolly Raffle ticket. Tickets are sold in numerical order starting 000001.

ABOUT THE WISCONSIN LOTTERY

The Wisconsin Lottery enriches communities statewide by giving back 93 percent of its revenue to winners, retailers, and Wisconsin homeowners. Of each dollar spent on the Wisconsin Lottery, 57 cents goes back to prizes, 30 cents to property tax credits, seven cents to operations, and six cents to retailers.

Since 1988, the Wisconsin Lottery has generated:

- More than \$15.3 Billion in total revenue
- Over \$8.7 Billion in prizes paid
- More than \$4.6 Billion in funding for property tax credits to eligible Wisconsin homeowners

For more information on the Wisconsin Lottery, visit wilottery.com. Follow the Wisconsin Lottery on Facebook ([/wilottery](https://www.facebook.com/wilottery)), Instagram ([@wilottery](https://www.instagram.com/wilottery)), Twitter ([@wilottery](https://twitter.com/wilottery)), and YouTube ([/wilottery](https://www.youtube.com/wilottery)).

#WINsconsin