

March 17, 2020

FEATURES AND PROCEDURES
PACKERS BONUS DRAWING
(2020 PACKERS GAMES)

- 1) Theme and name of the drawing: PACKERS BONUS DRAWING.
- 2) Cost of one entry: At least five dollars (\$5.00) worth of the eligible, original (not copied) non-winning Wisconsin Lottery 2020 Packers instant scratch games listed below, hereinafter collectively referred to as "2020 PACKERS GAMES":
 - A. \$1 - #2271 – 1st and 10
 - B. \$5 - #2272 – Go Pack Go!
 - C. \$10 - #2273 - PACKERS

Wisconsin Lottery 2020 PACKERS GAMES are the only tickets that can be used to enter into the PACKERS BONUS DRAWING.

- 3) Prize Structure: One (1) winner of the Club Seat Season Tickets Prize Package, ninety-five (95) winners of the MVP Tailgate Party Prize Package, and one hundred (100) winners of a Packers Pro Shop Gift Card. The odds of winning depend on number of entries received.
- 4) The frequency of drawings: One (1) PACKERS BONUS DRAWING will be held. See section 5 of these Features and Procedures for specific information on the drawing.

The Wisconsin Lottery will not be responsible for any neglect, failure or omission on the part of the U.S. Postal Service or any other delivery or courier service used to deliver a player's PACKERS BONUS DRAWING ticket mailing to the Wisconsin Lottery. The Lottery assumes no responsibility or liability for PACKERS BONUS DRAWING tickets that are lost, destroyed or otherwise disqualified from participation in a drawing when such tickets are in the control of the Lottery. All tickets sent to the Wisconsin Lottery's PACKERS BONUS DRAWING address become the property of the Wisconsin Lottery and will not be returned. Only tickets sent to and received at the correct address (see Section 5) will be eligible for the PACKERS BONUS DRAWING.

The PACKERS BONUS DRAWING is a separate drawing from the Wisconsin Lottery Super 2nd Chance Drawing.

- 5) The method of selecting winners: Players may enter the Lottery PACKERS BONUS DRAWING by enclosing at least five dollars (\$5.00) worth of eligible, original (not copied) non-winning tickets from Wisconsin Lottery 2020 PACKERS GAMES in an envelope no larger than 4.5 inches by 9.5 inches, and placing the envelope, postage prepaid by the sender, in the U.S. Mail addressed to the following address:

PACKERS DRAWING
P.O. BOX 8915
MADISON, WI 53708-8915

Envelopes must be received by the Wisconsin Lottery at the correct address through the U.S. Mail by Tuesday, February 23, 2021; they cannot be submitted by personal delivery to a Wisconsin Lottery office or retailer or any other location. Envelopes received by the Wisconsin Lottery after February 23, 2021, will not be eligible for the drawing. All tickets sent to the Wisconsin Lottery's PACKERS BONUS DRAWING address become the property of the Wisconsin Lottery and will not be returned.

The PACKERS BONUS DRAWING will be conducted on a date determined by the Lottery Administrator, to be held between Wednesday, February 24, 2021 and Wednesday, March 3, 2021, inclusive. The drawing date may be changed by the Lottery Administrator to meet the operational needs of the Wisconsin Lottery. The winners of the drawing will be announced on Thursday, March 4, 2021.

Each envelope which contains at least five dollars (\$5.00) worth of eligible, original non-winning 2020 PACKERS GAMES tickets and which is no larger than 4.5 inches by 9.5 inches shall constitute a single entry regardless of how many tickets or envelopes are enclosed. Any entries mailed in an envelope larger than 4.5 inches by 9.5 inches will be disqualified because the enclosing envelope exceeds size limitations.

At least one of the non-winning tickets in the envelope should be completed with one player's name, address, and phone number. If the envelope does not contain the complete name and address information, but the player's name and address can be determined from the entry envelope and its contents, then the entry may be qualified for the PACKERS BONUS DRAWING; provided, however, the Lottery Administrator, as a condition of awarding the prize, may require the player to sign an affidavit, in a form satisfactory to the Lottery Administrator, confirming that the ticket was entered by the player in the PACKERS BONUS DRAWING. If the name on a ticket is different than the name on the envelope, then the name on the ticket shall be awarded the prize (i.e. the name on the ticket supersedes the name on the envelope). If multiple names are listed on a ticket, then the first name listed shall be awarded the prize. Any entry in which a sole player cannot be determined from the entry envelope and its contents will be disqualified.

Submission of the original ticket or tickets (not copies) shall be the sole method of entering the drawing.

Any ticket entered in the PACKERS BONUS DRAWING will be ineligible for any prize for which it would otherwise have entitled the holder. Any such ticket entered into the PACKERS BONUS DRAWING will be considered a non-winning ticket for the purposes of eligibility to qualify for the PACKERS BONUS DRAWING.

Any ticket that has been previously validated for prize payment, marked as stolen on the Lottery gaming system, or otherwise deemed disqualified by the Lottery Administrator is not eligible for the PACKERS BONUS DRAWING and will not count toward the ticket eligibility requirement, and will not be entitled to any additional prize payment.

Any entry that contains one or more tickets from any other Wisconsin Lottery game besides those identified in section 2 will be disqualified, unless the entry also contains at least five dollars (\$5.00) worth of eligible, original non-winning 2020 PACKERS GAMES

tickets and is otherwise a valid entry as prescribed by these Features and Procedures.

Tickets from \$1 Wisconsin Lottery pull-tab game, #2110 – PACKERS, are not eligible for the Packers Bonus Drawing.

Prizes in the PACKERS BONUS DRAWING are limited to one (1) per person. Once an eligible PACKERS BONUS DRAWING entry has been drawn for a specific individual, any subsequent entries drawn for that same individual in the PACKERS BONUS DRAWING will be disqualified.

Only a single human being may win a PACKERS BONUS DRAWING prize. No groups or entities (other than one individual person) may claim a PACKERS BONUS DRAWING prize or any portion of said prize. For-profit and non-profit entities, trusts, and other non-human beings are not eligible to claim a prize in this drawing.

The PACKERS BONUS DRAWING is open only to individuals who are eighteen (18) years of age or older as of February 23, 2021.

There will be a total of one hundred ninety-six (196) winners in the PACKERS BONUS DRAWING; including one (1) winner of the Club Seat Season Tickets Prize Package (see section 7), ninety-five (95) winners of a MVP Tailgate Party Prize Package (see section 8), and one hundred (100) winners of a Packers Pro Shop Gift Card (see section 9).

In the PACKERS BONUS DRAWING, one hundred and ninety-six (196) entry envelopes shall be drawn at random, with the order in which the entries are drawn being documented. Each envelope drawn shall be opened and inspected to determine if it meets all the requirements for a valid entry as prescribed in these Features and Procedures. The first of the one hundred and ninety-six (196) valid entries drawn shall win the Club Seat Season Tickets Prize Package (see section 7). After the Club Seat Season Tickets Prize Package winner is determined, the next ninety-five (95) valid entries drawn shall each win one (1) MVP Tailgate Party Prize Package (see section 8). After the ninety-five (95) MVP Tailgate Party Prize Package prize winners are determined, the next one hundred (100) valid entries drawn shall each win a Packers Pro Shop Gift Card (see section 9). For the purposes of the Features and Procedures, "valid" refers to entries that meet the eligibility requirements as set forth above, and are not duplicates of winners or alternates already drawn.

After the first one hundred and ninety-six (196) entries are drawn, at least fifty (50) additional valid entries will be drawn, with the order in which the entries are drawn being documented. The first three (3) of these fifty (50) "alternates" drawn will each be considered a "Club Seat Season Tickets Prize Package alternate." The next twenty-two (22) alternates drawn will each be considered a "MVP Tailgate Party Prize Package alternate." The remaining "alternates" drawn will each be considered a "Packers Pro Shop Gift Card alternate."

In the event of the Club Seat Season Tickets Prize Package going unclaimed or forfeited (see sections 6 and 7), or the winner is disqualified, a "Club Seat Season Tickets Prize Package alternate" will be awarded the prize. The order in which the

“Club Seat Season Tickets Prize Package alternate” entries were drawn in the PACKERS BONUS DRAWING determines the order in which a “Club Seat Season Tickets Prize Package alternate” entry will be awarded an unclaimed or forfeited prize.

In the event of an MVP Tailgate Party Prize Package going unclaimed or forfeited (see sections 6 and 8), or the winner is disqualified, an “MVP Tailgate Party Prize Package alternate” will be awarded the prize. The order in which the “MVP Tailgate Party Prize Package alternate” entries were drawn in the PACKERS BONUS DRAWING determines the order in which an “MVP Tailgate Party Prize Package alternate” entry will be awarded an unclaimed or forfeited prize.

In the event of a Packers Pro Shop Gift Card going unclaimed or forfeited (see sections 6 and 9), or the winner is disqualified, a “Packers Pro Shop Gift Card alternate” will be awarded the prize. The order in which the “Packers Pro Shop Gift Card alternate” entries were drawn in the PACKERS BONUS DRAWING determines the order in which a “Packers Pro Shop Gift Card alternate” entry will be awarded an unclaimed or forfeited prize.

In the event that no alternates remain for a prize level and further alternates are needed in that prize level, alternates from other prize levels may be used in the order in which the alternate entries were drawn. This may only occur if the alternates are no longer needed in their original prize level.

A prize is considered to be claimed once the winner has completed and submitted all required forms, and satisfied all withholding and other obligations (see section 6).

All entries in the PACKERS BONUS DRAWING, excluding those awarded prizes and those identified as “alternates,” shall be promptly destroyed.

Tickets are void if stolen, unissued, mutilated, altered, unreadable, counterfeit, defective, multiply printed or fail validation tests. The Lottery, at its sole discretion, reserves the right to identify any "mutilated", "unreadable" or "defective" tickets as such, based upon the facts and circumstances of the particular ticket. Such action by the Lottery is final and non-reviewable.

Tickets are void if misprinted. "Misprinted" means any mistake or difference from the original ticket or game specifications of any kind in the printing, manufacturing, packaging or other processing related to the production or distribution of the ticket caused by the raw materials, processes or handling of the ticket until its ultimate sale to the consumer or player. "Misprinted" includes but is not limited to the tickets being unreadable, misregistered, defective, or multiply printed. Also, "misprinted" includes errors in the computer software, computer hardware, code or programming regardless of whether the errors were imbedded or caused by human action relating to any of the matters mentioned in this paragraph. The Lottery at its sole discretion reserves the right to identify a "misprinted" ticket as such, based on the facts and circumstances of the particular ticket. Such action by the Lottery is final and non-reviewable.

The PACKERS BONUS DRAWING is in accordance with sec. 565.27 (2) Wis. Stats.

- 6) The method of making payment to winners:
- A. All tickets sent to the Wisconsin Lottery for the purpose of entering a drawing become property of the Lottery and will not be returned.
 - B. Lottery retailers will not be paid Retailer Performance Program winning ticket incentives for any PACKERS BONUS DRAWING prize.
 - C. Any PACKERS BONUS DRAWING prize remaining unclaimed or forfeited at one hundred eighty-one (181) days after the drawing date shall be considered permanently forfeited. No remaining "alternates" will be awarded any permanently forfeited PACKERS BONUS DRAWING prizes.
 - D. Awarding of prize may be subject to applicable taxes.
 - E. Payment of any prize totaling six hundred dollars (\$600) or more requires the claimant to provide his or her Social Security number, his or her Individual Taxpayer Identification Number, or a properly completed IRS Form W-8BEN (i.e. a Certificate of Foreign Status of Beneficial Owner for United States Tax Withholding and Reporting).
 - F. Prize payments are subject to the provisions of sec. 565.30 Wis. Stats. In the event that a PACKERS BONUS DRAWING prize winner is subject to withholding and other obligations pursuant to sec. 565.30 Wis. Stats, the winner shall forfeit the prize. However, the winner may satisfy the withholding and other obligations within the sixty (60) day prize claim period (see sections 7 and 8) by direct payments to the appropriate parties in order to satisfy the withholding and other obligations. If the winner does not fully satisfy the withholding and other obligations by the end of the sixty (60) days, the prize is forfeited.
 - G. Pursuant to Wisconsin's Open Records law (sec. 19.31-19.39 Wis. Stats.), the Lottery is required to disclose a winner's name, place of residence and, if acquired, likeness. If a player wins and claims a prize, the Lottery may use his or her name, likeness and place of residence without compensation for any purpose. Upon claiming a prize, a winner waives any claims against the Lottery and its representatives for any and all liability which may result from the disclosure or use of such information.
- 7) Club Seat Season Tickets Prize Package:
- A. The Club Seat Season Tickets Prize Package includes two (2) outdoor club seat tickets within Lambeau Field for the 2021-22 National Football League (NFL) pre-season and regular season and the 2022-23 National Football League (NFL) pre-season and regular season, including an allotment for any play-off games played by the Green Packers at Lambeau Field. Tickets are for Green Bay Packers home games at Lambeau Field only. Specific seating accommodations will be determined by the Green Bay Packers, Inc.. Prize includes:
 - i. One thousand, five hundred dollars (\$1,500) in club level food and beverage vouchers for each of the two (2) seasons.

- ii. One (1) parking pass for each Packers home game for each of the two (2) seasons.
 - iii. Two (2) pregame field passes for two (2) of the aforementioned games, one (1) in each season. Dates to be determined by the Green Bay Packers.
 - iv. A Packers Pro Shop Gift Card worth one thousand dollars (\$1,000).
 - v. One (1) officially licensed helmet autographed by one (1) current Packers player determined by the Green Bay Packers.
 - vi. One (1) MasterCard Gift Card worth three thousand dollars (\$3,000).
 - vii. One (1) "behind-the-scenes" tour of Lambeau Field for two (2) people. Date and details of the tour to be determined by the Green Bay Packers.
 - viii. One (1) two-night stay at a Green Bay area hotel for each of the two (2) seasons, as determined by the Green Bay Packers.
 - ix. One (1) package of Green Bay Packers merchandise as determined by the Green Bay Packers, Inc. in the hotel room.
- B. The winner will be notified at the address the player used in the winning entry. Any notice that is returned to the Wisconsin Lottery as undeliverable or refused, or is an incorrect address, will result in the forfeiture of the prize. Due to the time-sensitive nature of the Club Seat Season Tickets Prize Package, the winner of the Club Seat Season Tickets Prize Package must claim their prize, including the submission of any required forms, within sixty (60) days of the date on the Wisconsin Lottery's notification letter, or the prize is forfeited.
- C. Cash will not be paid in lieu of the Club Seat Season Tickets Prize Package or any portion of the Club Seat Season Tickets Prize Package.
- D. The total prize value for the Club Seat Season Tickets Prize Package is forty five thousand nine hundred forty dollars (\$45,940), including state and federal withholding taxes. State and federal withholding taxes in the total amount of approximately fourteen thousand five hundred forty dollars (\$14,540) will be paid as part of the Club Seat Season Tickets Prize Package. The Wisconsin Lottery will issue all required W-2G forms directly to the winner by January 31 of the year following the prize claim. In addition, the Wisconsin Lottery will hold and deposit state and federal taxes in the amount of \$14,540 in accordance with State of Wisconsin and IRS tax rules. However, a winner is still responsible for any additional taxes or fees that may result from having claimed the prize. State and federal withholding taxes are subject to tax law changes.
- E. Prize includes two (2) tickets to all home playoff games for the 2021-22 and 2022-23 NFL seasons, if the Green Bay Packers play playoff games at Lambeau Field. Each season (2021-22 and 2022-23), if the Green Bay Packers do not play home playoff games, the winner will receive retail credit of \$1,200 at the Packers Pro Shop. Each season (2021-22 and 2022-23), if the Green Bay Packers play only one (1) home playoff game, the winner will receive retail credit of \$600 at the Packers Pro Shop. Cash will not be paid in lieu of the Packers Pro Shop retail credit or home playoff tickets.

- F. If a winner chooses to transfer the Club Seat Season Tickets Prize Package, the tax liability and all withholding pertaining to the Club Seat Season Tickets Prize Package remain the responsibility of the person who submitted the winning entry. Once a winner transfers the prize, the prize (and any tax implications) can no longer be forfeited by the winner.
- G. Only persons 18 years of age or older will be awarded the Club Seat Season Tickets Prize Package.
- H. Prize winner and guests are responsible for travel to and from the game.
- I. The Wisconsin Lottery and the Green Bay Packers, Inc. reserve the right to substitute any portion of the Club Seat Season Tickets Prize Package for gift card and/or merchandise items of equal or greater value.
- J. Neither the Wisconsin Lottery nor the Green Bay Packers are responsible for any portion of the prize that goes unused for any reason after the winner has claimed the prize.
- K. Neither the Wisconsin Lottery nor the Green Bay Packers are responsible for any pre-season game tickets that go unused in the event that an alternate is awarded the prize after a preseason game has occurred.
- L. In the event that a strike or lock-out by the NFL or other unforeseen circumstance occurs, the Wisconsin Lottery and the Green Bay Packers, Inc. reserve the right to extend, substitute, or modify any remaining portions of the Club Seat Season Tickets Prize Package.
- M. The winner of the Club Seat Season Tickets Prize Package will not have the option to purchase those season tickets after the 2022-23 season.
- N. In addition to the information contained in these Features and Procedures, the Club Seat Season Tickets Prize Package is subject to the standard terms, conditions, and requirements of the Green Bay Packers, Inc. and the Packers Pro Shop. The Packers Pro Shop Gift Card may be subject to an expiration date as set by the Packers Pro Shop. The PACKERS BONUS DRAWING is not affiliated with MasterCard. The MasterCard Gift Card may be subject to an expiration date and other standard terms, conditions, and requirements as set by MasterCard.
- O. The Wisconsin Lottery assumes no responsibility or liability for the content of the prize beyond what is specifically stated in these Features and Procedures.
- P. By participating in the PACKERS BONUS DRAWING and claiming a prize, each entrant agrees to waive any and all claims against the State of Wisconsin, Wisconsin Department of Revenue, the Wisconsin Lottery and each of their respective affiliated officers, directors, employees, agents, retailers, printers, representatives and advertising agencies, and any and all other companies

associated with the PACKERS BONUS DRAWING, and all of their respective officers, directors, employees, agents and representatives for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the drawing or from the receipt or use of any drawing prize or activity related to the receipt or use of any such prize.

- 8) MVP Tailgate Party Prize Package:
- A. The MVP Tailgate Party Prize Package includes two (2) tickets to one (1) as-yet-to-be-determined Green Bay Packers home game at Lambeau Field during the 2021-2022 NFL regular season. These two (2) tickets will be for either the Festival Foods MVP Deck or the Miller Lite Lounge (determined by the Green Bay Packers) seating areas within Lambeau Field. The specific game will be determined by the Green Bay Packers, Inc. after the 2021-2022 season schedule is announced. Specific Festival Foods MVP Deck or Miller Lite Lounge accommodations will be determined by the Green Bay Packers, Inc.. The prize also includes:
- i. Complimentary food and non-alcoholic beverage in either the Festival Foods MVP Deck or the Miller Lite Lounge (determined by the Green Bay Packers).
 - ii. One (1) Packers Pro Shop Gift Card valued at fifty dollars (\$50).
 - iii. One (1) officially licensed helmet autographed by one (1) current Packers player (determined by the Green Bay Packers).
 - iv. The opportunity for the prize winner and their guest to help hold the giant flag on Lambeau Field during the National Anthem ceremony prior to the start of the same game they are attending.
- B. The winner will be notified at the address the player used in the winning entry. Any notice that is returned to the Wisconsin Lottery as undeliverable or refused, or is an incorrect address will result in the forfeiture of the prize. Due to the time-sensitive nature of the MVP Tailgate Party Prize Package, the winner of the MVP Tailgate Party Prize Package must claim their prize within sixty (60) days of the date on the Wisconsin Lottery's notification letter, including the submission of any required forms, or the prize is forfeited.
- C. Cash will not be paid in lieu of the MVP Tailgate Party Prize Package or any portion of the MVP Tailgate Party Prize Package.
- D. The total prize value for the MVP Tailgate Party Prize Package is one thousand eight hundred sixty dollars (\$1,860). The Wisconsin Lottery will issue all required W-2G forms directly to the winner(s) by January 31 of the year following the prize claim. The winner is responsible for any taxes or fees that may result from having claimed the prize. State withholding taxes are subject to tax law changes.
- E. If a winner chooses to transfer the MVP Tailgate Party Prize Package, the tax liability and all withholding pertaining to the MVP Tailgate Party Prize Package remain the responsibility of the person who submitted the winning entry. If a winner transfers the prize, the prize (and any tax implications) can no longer be forfeited by the winner.

- F. Only persons 18 years of age or older will be awarded the MVP Tailgate Party Prize Package.
- G. Prize does not include parking. Prize winner and guest are responsible for parking on game day, as well as for travel to and from the game.
- H. The Wisconsin Lottery reserves the right to substitute the Packers Pro Shop Gift Card prize or any other portion of the MVP Tailgate Party Prize Package for other gift card and/or merchandise items of equal or greater value.
- I. Neither the Wisconsin Lottery nor the Green Bay Packers are responsible for any portion of the prize that goes unused for any reason after the winner has claimed the prize.
- J. In the event that a strike or lock-out by the NFL or other unforeseen circumstance occurs, the Wisconsin Lottery and the Green Bay Packers, Inc. reserve the right to extend, substitute, or modify any remaining portions of the MVP Tailgate Party Prize Package.
- K. In addition to the information contained in these Features and Procedures, the MVP Tailgate Party Prize Package is subject to the standard terms, conditions, and requirements of the Green Bay Packers, Inc. and the Packers Pro Shop. The Packers Pro Shop Gift Card may be subject to an expiration date as set by the Packers Pro Shop. The PACKERS BONUS DRAWING is not affiliated with MillerCoors or Festival Foods.
- L. The Wisconsin Lottery assumes no responsibility or liability for the content of the prize beyond what is specifically stated in these Features and Procedures.
- M. By participating in the PACKERS BONUS DRAWING and claiming a prize, each entrant agrees to waive any and all claims against the State of Wisconsin, Wisconsin Department of Revenue, the Wisconsin Lottery and each of their respective affiliated officers, directors, employees, agents, retailers, printers, representatives and advertising agencies, and any and all other companies associated with the PACKERS BONUS DRAWING, and all of their respective officers, directors, employees, agents and representatives for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the drawing or from the receipt or use of any drawing prize or activity related to the receipt or use of any such prize.

9) Packers Pro Shop Gift Card Prize:

- A. Each Packers Pro Shop Gift Card prize includes one (1) Packers Pro Shop Gift Card with a value of five hundred dollars (\$500).
- B. Cash will not be paid in lieu of the Packers Pro Shop Gift Card prize.

- C. The Packers Pro Shop Gift Card may be subject to an expiration date as set by the Packers Pro Shop.
- D. The Packers Pro Shop Gift Card Prize and a Wisconsin Lottery notification letter will be shipped to the winner at the address the player used in the winning entry. Any prize that is returned to the Wisconsin Lottery as undeliverable or refused, or is an incorrect address, will result in the forfeiture of the prize and an alternate will be awarded that prize.
- E. In addition to the information contained in these Features and Procedures, the Packers Pro Shop Gift Card prize is subject to the standard terms, conditions, and requirements of the Green Bay Packers, Inc. and the Packers Pro Shop.
- F. The Wisconsin Lottery and the Green Bay Packers, Inc. reserve the right to substitute the Packers Pro Shop Gift Card prize for other gift card and/or merchandise items of equal or greater value.
- G. By participating in the PACKERS BONUS DRAWING and claiming a prize, each entrant agrees to waive any and all claims against the State of Wisconsin, Wisconsin Department of Revenue, the Wisconsin Lottery and each of their respective affiliated officers, directors, employees, agents, retailers, printers, representatives and advertising agencies, and any and all other companies associated with the PACKERS BONUS DRAWING, and all of their respective officers, directors, employees, agents and representatives for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the drawing or from the receipt or use of any drawing prize or activity related to the receipt or use of any such prize.